

Profile's
UNIT TRUSTS
& Collective Investments

FundsData
online

General Information

Average print run	6 000
Distribution	<ul style="list-style-type: none"> • Financial Planning Institute members and students • Private investors • Leading bookstores
Frequency	Bi-Annual (March and September each year)
Page specifications (width then height - Vertical)	
Trim: 166x240mm	Type: 150x225mm
	Bleed: 172x246mm (3mm)
Material specifications	
Press-ready PDF file [CMYK - min 300dpi - All fonts embedded or converted to curves]	

Participation Rates *These exclude Vat and agency commission. All rate are in South African Rands and effective from January 2014*

FundsData & Handbook Participation Combo

	Six months	Annual (per six months)
Management Companies		
ManCo page AND List of funds (per page)	16 300	14 670
• No fund pages		
ManCo page (per page)	7 880	7 600
• Funds 1 - 10 (per fund)	4 130	3 590
• Funds 11 - 20 (per fund)	2 990	2 720
Other including LISPs		
First page in handbook and 3 pages on website	8 860	7 880
Per additional page in handbook	3 900	3 590

Unit Trusts Handbook

	Six months	Annual (per six months)
Management Companies		
ManCo page AND List of funds (per page)	16 300	14 670
• No fund pages		
ManCo page (per page)	4 700	4 130
• Funds 1 - 10 (per fund)	2 330	2 160
• Funds 11 - 20 (per fund)	1 900	1 780
Other including LISPs		
First page in handbook	4 700	4 130
Per additional page in handbook	2 330	2 160
Deadlines	March	September
Booking deadline	31 January	29 July

Advertising Rates *These exclude Vat and include agency commission. All rate are in South African Rands and effective from January 2014*

Full page full colour (front section)	30 160
Cover strap plus colour page (front section)	78 200
Bookmark (bound-in colour page - bookmark trimmed loose)	71 400
Divider - Hard board (Limited position)	67 650
Spine plus colour page	78 200
Inside front cover	36 000
Inside back cover	32 150
Outside back cover	41 630
Two facing pages (DPS)	41 630
Company Focus (4 x Full colour pages)	32 500
Deadlines	March September
Booking deadline	31 January 1 August
Material deadline	12 February 12 August



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