

PROFILE'S

FINANCIAL MARKETS

ONLINE / HANDBOOK

The Financial Market Connection

Every deal starts with the first contact!

Give your company the edge with simultaneous print *and* electronic exposure.

The screenshot shows the homepage of the FMD website. It includes a navigation bar with links to Home, Alpha Index, Category Index, Search, Library, and News. Below the navigation is a search bar labeled "SHAREmagic PRO Stock market analysis software". The main content area features a "Market Watch" chart for Fin15, showing a downward trend from approximately 8000 to 7800 over a 24-hour period. To the right of the chart is a "Top 10 categories" list, which includes Barriers, Regulatory Bodies, Asset & Portfolio Managers, Corporate Treasurers, Financial Services, Information Systems, Consulting & Rating, Rating Agencies, JSE: Stockbrokers, and Unit Trust Administration / Management. Further down the page are news articles and a "Key Market Indicators" section.

Financial Markets Online*The companion website of Profile's Financial Markets handbook.*

The **Financial Markets Online** was launched in 1998. More than just the handbook on the internet, the website provides an up-to-date, searchable database on financial markets participants and includes current information such as financial and ZAR news, CPI figures, a monthly market review, historical interest rates and financial indicators.

The **Financial Markets Online** is updated on a continual basis and delivers an average of 75 000 page impressions per month to internet users looking for South African financial markets information.

**Financial Markets Online Virtual Press Office**

- Communicate directly with the South African financial industry.
- Involve the industry players in your daily business.
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- Link your press releases to your profile and news archive.
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- Upgradeable packages.

Profile's Financial Markets (Handbook)

The 23rd edition of **Profile's Financial Markets** handbook will be published in mid 2013. This annual publication has become an indispensable reference for a wide range of players in the financial markets and related industries.

Used daily by the financial community, **Profile's Financial Markets** handbook is found on virtually every trading desk in every dealing room in South Africa; in back offices, in marketing departments; on the desks of people looking to buy, looking to sell, looking to borrow, looking to lend...

Essential visibility for...

- | | | | |
|------------------------------|------------------------|--------------------------|-------------------|
| ■ Asset & Portfolio Managers | ■ Compliance Officers | ■ Insurers | ■ Rating Agencies |
| ■ Bankers | ■ Corporate Financiers | ■ JSE Members | ■ Risk Managers |
| ■ Bond Traders | ■ Forex Dealers | ■ Management Consultants | ■ Traders |
| ■ Brokers | ■ Fund Managers | ■ Private Equity Funders | ■ Treasurers |



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