

Profile's Stock Exchange Handbook

Average Print Run	11 000	Circulation:	10 000 - 11 000
Publication Dates	February, June, October		
Cover price	R135.00 (incl Vat)		
Deadlines	Feb – May	Jun – Sep	Oct – Jan
Booking	16 Nov	12 April	13 Aug
Page Specifications (width then height)			
Trim: 166x240mm	Type: 142x225mm	Bleed: 172x246mm (3mm)	
Material Specifications	Press ready PDF: CMYK, images min 300dpi and all fonts embedded		

Participation Rates	Cost per issue
Single column entry	R4 765
Full page layout	R10 600
Three column layout	R15 375
Four column layout	R19 675
Additional column if required (per column)	R4 765
Premium package	
four columns <i>plus</i> two pages supplied material	R36 275
Results / 'highlights' pages (per page)	R10 600
Company focus (4x full colour pages)	R42 400

*All above rates effective as per January 2012.
Rates exclude Agency Commission and Vat.
Participation will be invoiced in Jan, May, and Sep.*



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