Investor Relations (IR)
Web Data Services

Rate card 2010

A ProfileData™ Service

1 End-of-day (EoD) price, trading stats and graph
- Price averages and periodic growth/changes
- Volume averages
- Historical P/E, DY and EY
- Historical price chart (eg, 1 year, 3 years, 5 years)

2 Intra-day price, trading stats and graph
- 15 minute delay (as per JSE Limited rules)
- Best bid and offer
- Last ten trades
- Intra-day chart
- Refreshed every five minutes

3 Scrolling ticker
- Long and short options available
- Best bid and offer
- Value and percentage change

4 News Summary service
- News summaries with archive links
- Results summaries
- Financial media comment with hyperlinks (where available)
- Press release service

5 Director dealings
- Separate SENS feed
- Optional table format

6 Email Alert Services
- User registration
- Daily closing prices by email
- Threshold alerts (price level or percentage move)
- News summary service by email
- Other corporate actions (dividends, etc)

7 SmartChart™ Interactive Charting
- Variable periods, panning, zoom, trendlines
- Comprehensive set of benchmarks and comparatives
- Indicators and technical studies

8 Market Performance page
- Summary of key market information covering the last financial year or user selected periods
- Data includes market cap at period end, volume weighted average share price, value and volume traded for the period, average P/E for period, and much more
- Defaults to last financial year and accepts user-defined dates.

9 Market indicators
A wide range of EoD and intra-day data is available, such as:
- R153
- DJIA
- Nasdaq
- Gold price (USD)
- ZAR/USD
- ZAR/EUR
- ZAR/GBP

10 Consensus Forecasts
The majority of consensus forecasts are supplied by leading stockbrokers in South Africa.
- **Forward Price Projections:**
  We calculate a forward price vector based on the best and worst earnings estimates for the company, using either the historical P/E of the share or the sector.
- **Historical P/E Range:**
  The Historical P/E Range chart shows the P/E stability for each share over five years based on year-end data.

11 Valuation Data
The Valuation Data provides additional stats and charts which can help in evaluating shares. These include (where available):
- Ratios and Statistics
- MSCIBarra Beta:
- Volatility
- Risk/Return Profile
- PEG Inverse Graph

12 Home page exposure
- Price graphs, ticker and selected stats, news summary service, media comment and director dealings

13 Share price calculator
- Calculate current and historical value of shares

NUMBER OF SERVICES	COST (excl. VAT)
Monthly Billing	
First Service	R850.00
Each additional Service	R330.00
Quarterly Billing	
First Service	R2 295.00
Each additional Service	R890.00

SET-UP COSTS	ONCE-OFF COST (excl. VAT)
First Service	R320.00
Each additional Service	R160.00
Home-page exposure set-up costs	
First Service	R580.00
Each additional Service	R320.00

* Please note: The JSE cost applicable to the 15 Minute Delayed Share Price is: R1 200.00 for the Main Board and R475.00 for the AltX (excl. VAT per month). This cost has not been included in any of the pricing models. Should this service be required, please add amount to the total. All above rates effective January 2010.
Please see the rate card at www.profile.co.za for changes and updates. Please note that all rates quoted exclude VAT.

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